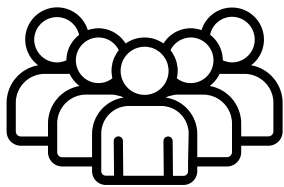


A young woman with light brown hair in a ponytail, wearing a black netball uniform with green accents. She is holding a white and green netball in her right hand and pointing her left index finger towards the camera. The background shows a building with a large circular logo featuring a netball player silhouette.

NETBALL TASMANIA

PARTNERSHIP PROSPECTUS

AUDIENCE SNAPSHOT



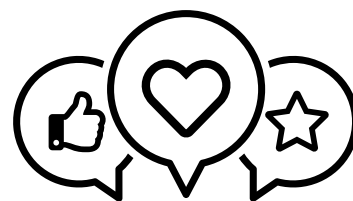
9,699

Netballers in TAS in 2024
8% growth from 2023



11,300+

Social Network



OVER 280,000

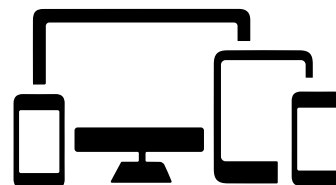
Social Reach in 2024



EARNED MEDIA

REACH 119M

Increasing YOY by over 100%



42% INCREASE

in Tasmanian Netball League
livestream watch time



Netball Tasmania offers three levels of partnership for businesses wishing to support the netball community in Tasmania. These partnerships have been carefully considered to offer you the best value for your investment. We are looking to partner with brands that align with our values and embody the Tasmanian sporting spirit.

Netball Tasmania also offers a range of bespoke sponsorship options. If you don't find a package to match your needs, please contact us so we can design a package to best suit your business.



PARTNER PACKAGES

DIGITAL PARTNER \$500

4 x social post throughout the 2025 calendar year – channels of your choice

2 x access to Netball Tasmania mailing list through EDM

Logo on our website Partners page

SEASON PARTNER \$1,500

4 x social post throughout the 2025 calendar year

2 x access to Netball Tasmania mailing list through EDM

Logo on our website Partners page

1 x paid ad through NT socials each calendar year

PlayHQ Ad space – 1 x per calendar year

VIP invites to TNL feature rounds

PREMIUM PARTNER \$3,000

6 x social post throughout the 2025 calendar year

3 x access to Netball Tasmania mailing list through EDM

Logo on our website Partners page

VIP Invites to all significant Tasmanian Netball League Games

2-4 x tickets to 2025 SSN game

PlayHQ Ad space – 2 x per calendar year

2 x paid ad through NT socials each calendar year

Acknowledgment at NT Annual Awards Dinner & Hall of Fame

BESPOKE OPTIONS

CONTACT US FOR MORE INFORMATION

EVENT PARTNER



Sponsor one of our Netball Tasmania run programs.

e.g. Masters Cup

Naming rights to the event or program


Host activations at the event or program

Be included in all advertising

Have the opportunity to be included in any media

plus much more

HIGH-PERFORMANCE PARTNER



A unique opportunity to align your brand with Netball Tasmania's state representative teams across all age groups and junior development squads.

Naming rights

Logo's on all uniform and marketing material

Have the opportunity to be included in any media

plus much more

COMMUNITY PARTNER

Sponsor a Netball Tasmania Awards and give back to a community of young athletes and volunteers.

e.g. Association of the Year

Mention at our Netball Tasmania awards dinner

Logo presented throughout marketing material and on trophy's

Invitation to the Netball Tasmania dinner to present your award



CONTACT US

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