

Activation Assistant: Volunteer Description

Title: Activation Assistant

Area: Event Operations

Report to: Match Operations Coordinator

Primary Role: Responsible for assisting in the management of activation operations, ensuring the event run sheet is followed and all activations are set up in, run and packed down in accordance with venue policies.

Accreditation: Green Zone, with Concourse Access

Coordinate with:

- Match Day Managers
- Match Operations Coordinator

Key Tasks & Responsibilities

- Assisting to ensure activations are set up prior to event
- Ensuring quality delivery of activation allocated, engaging with fans and customers
- Completion of any ad-hoc duties required
- Suitable bump out of activations once game commences
- Escalate any points of concern to the event operations manager.